

2014 SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats

Strengths

Stakeholder representation
Continuity
Experience/Longevity of board members
Passion of the board members
Speaking to power
Priorities/Focus
Achievements (LAC, MHSP, 72hr, Crisis facilities, HB130-132)
Mobilizing message
Advocacy
Forward thinking

Weaknesses

Communication
Funding
Lack of formalizing needs
Do our part with collaboration
Lack of action
Uninformed about what is happening in other areas
Lack of collaborative data
Training
Off topic at meetings
Flow of information
Collaborating between systems
Youth services rep
Identity Crisis

Opportunities

Advocating
Time
Regional awareness
Tasks & Action Items
Community Involvement
Planning process for new/other services
Needs/Asset Assessment
Engage Legislature
...continue to develop

Threats

Continue as is
Negative thinking
Budget cuts
False Information
Legislature, lack of info
Lack of follow through